



CORPORATE

# SPONSORSHIP PACKAGES

*Los Angeles July 12th, 2019*



Learn more at:

**[italkevents.com](http://italkevents.com)**

*Presented at the former home of  
Frank Sinatra, Clint Walker and Roger Miller.*

**TAKE VIRTUAL TOUR**



# ARE YOU A **CUTTING EDGE COMPANY** LOOKING TO STAND OUT?

Align your brand with our motivational nightlife platform where pop-culture, leadership content and stage drama collide. Networking, brand recognition, brand association, a platform to get your message out and more!



# SPONSORSHIP PACKAGES

## Headline Sponsor (Exclusive): ++

All terms negotiable.

## Entertainment Sponsor (Exclusive): \$20,000

**Benefits: Admission for up to 15 VIP guests.** Logo inclusion in all marketing materials and event signage, with listing as "Entertainment by" on the website, printed materials, advertisements, and social media. Prominent signage with logo branding on large stage display during the event. Stage time and/or special recognition during formal program. Special seating and/or private event during or prior to show.

## Presenting Sponsor (Exclusive): \$15,000

**Benefits: Admission for up to 8 VIP guests.** Logo inclusion in all marketing materials and event signage, with listing as "Presented by" on the invitations, printed materials, advertisements, and social media. Prominent signage with logo branding on large stage display during the event. Stage time and/or special recognition during formal program.

## Corporate Sponsor (Gold): \$10,000

**Benefits: Admission for up to 6 VIP guests.** Logo inclusion in all marketing materials and event signage, with listing as "Corporate Sponsor" on the invitations, printed materials, advertisements, and social media. Prominent signage with logo branding on large stage display during the event. Special recognition during formal program.

## Corporate Sponsor (Silver): \$5,000

**Benefits: Admission for up to 4 VIP guests.** Logo inclusion in all marketing materials and event signage, with listing as "Corporate Sponsor" on all printed materials, advertisements, and social media. Prominent signage with logo branding on large stage display during the event.

## Corporate Sponsor (Bronze): \$1,500

**Admission for up to 2 VIP guests.** Logo inclusion in all marketing materials and event signage, with listing as "Corporate Sponsor" on all printed materials, advertisements, and social media.

# SPONSORSHIP BENEFITS

**By partnering with iTalk you will have the ability to leverage these media outlets...**

## **National Print**

AFP  
Associated Press  
Billboard  
City News Servic  
Hits  
In Touch  
Life & Style  
Music Connection  
OK!  
People  
Reuters  
Rolling Stone  
The Hollywood Reporter  
Time  
US Weekly  
USA Today  
Variety  
Wall Street Journal

## **Entertainment / syndicated television**

Access Hollywood  
Associated Press Television  
CNN  
E! Entertainment  
Entertainment Tonight  
Extra  
]Fox Television / National  
Hollywood Today Live  
Reuters Television  
The Insider

## **Online**

All Access  
AOL  
Campus Circle  
Dash Radio  
E!  
Examiner  
Good Morning LaLa Land  
Guest Of A Guest  
High Voltage  
ManmadeMulti-Media  
Neon Tommy (USC blog)  
LAist  
LA Times Pop & Hiss Blog  
Parade  
Time Out LA  
USAToday  
Wonderwall  
Yahoo!

## **Syndicated Radio**

ABC Radio Networks  
Dia Global  
Interview Factory  
Premiere Radio Network  
NPR  
Radio Express  
SiriusXM  
United Stations

## **Local / LA**

CALIFORNIA LIVE  
FOX – STUDIO 11  
Good Day L.A.  
KABC TV (CH.7) ABC  
KCAL TV (CH.9)  
KCBS TV (CH.2) CBS  
KCOP TV (CH.13)  
KMEX TV UNIVISION  
KNBC TV (CH.4) NBC  
KTLA Morning News  
KTLA TV (CH.5)  
KTTV TV (CH.11)  
KVEA TV TELEMUNDO  
SPECTRUM NEWS

## **Print**

LA Business Journal  
LA Times  
LA Daily News  
Other Woodland Hills Local  
The Sun Dial (CSUN College)  
La Opinion  
L.A. Weekly  
Los Angeles Independent  
Newspaper Group  
The Corsair (Santa Monica College)  
The Daily Bruin (UCLA)  
The Daily Trojan (USC)  
Westlake Magazine

**As well as local radio magazines and many more....**



# LOS ANGELES PERFORMERS



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*iTalk Founder & Senior Producer*

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*iTalk Founder & Music Director*

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# VIEW OUR **PHILADELPHIA** EVENT TRAILER



## WHAT MAKES iTALK DIFFERENT?

*"Let's be honest, leadership seminars, symposiums and conferences need a face lift. No more boring PowerPoints and hour long speeches. The theatrical stage evokes emotion, reflection and understanding from audiences in a manner that stands unmatched by any other platform. By merging pop culture, leadership content & stage drama. iTalk is a platform that empowers leaders to stand up, tell their stories and give their why. Ultimately, challenging attendees to think out of the box, drive creative thinking and inspire them to cultivate their own stories, based on their passionate why. What do you #iTalk for?"*

**- Jennifer Montague**, Senior Producer & Executive Director

For more information contact:

**Jen Montague**  
[jmontague@italkevents.com](mailto:jmontague@italkevents.com)

[italkevents.com](http://italkevents.com)