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MOTIVATIONAL NIGHTLIFE

Coming to New York City February 21st, 2020

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Featured Performance by:

PHILLY FREEWAY

@phillyfreeway



CURVY FASHION WEEK 2020

JESSICA ROSS
Red Carpet Host



Watch the
iTalkLA trailer



Presented at the Ogilvy
Chocolate Factory

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PRESS RELEASE

Power House Business Professionals Take Center Stage

Jen Donnell & The International DJ Casper Pioneer New Approach to Developing Leaders in New York – February 21, 2020 – The field of leadership development has never merged expressive art forms such as monologuing, storytelling, set design, DJ-ing, night life scenes and music entertainment with empowering and inspirational leadership stories presented by world-class business pioneers and entertainers – until now.

Join Jen Donnell & The International DJ Casper along with Shawn Leavitt, SVP Comcast Total Rewards, Ali Levine, Bravo Reality TV Personality and Celebrity Stylist, James Pratt, Australia's #1 Real Estate Auctioneer, Jaylen James Acosta, Music Producer and Co-Founder & President of World Artists United (WAU), and Steven Cuoco, Public Relations, Media, Entertainment, Consulting and Luxury Branding expert at Ogilvy Headquarters in New York City for "iTalk;" a night where pop culture, leadership content and stage drama collide.

The program opens following a fashion-forward celebrity red carpet event at in the historic Ogilvy Chocolate Factory amidst a club-like night life scene. Guests will enjoy cocktails and mingling while listening to original music produced by the acclaimed International DJ Casper, Co-Founder and CEO of iTalk. As the eight o'clock hour approaches the party will begin. Attendees will experience an opening 9-minute monologue given by Sr. Producer, Co-Founder and Head of Talent; Jen Donnell titled "Courage" which will be delivered from the audience. Very strong, stark transitions involving music, sound, lighting and set moves preventing the "usual" applause, will push the show into rapid motion. Attendees will experience 9-minute iTalks, one after another, centered on Vision, Change Acceleration, Endurance and Challenge, given by the iTalk cast members. Special effects and interruptions reinforcing the merge of pop culture, leadership content and stage drama will continue as the platform challenges leaders to examine themselves, their purpose and their talent through a different lens. But we won't go into detail... you'll have to see it for yourself!

Don't miss a very special iTalk delivered by Rock Nation's very own Philly Freeway, celebrity musical performances and more!

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NEW YORK PERFORMERS



ALI LEVINE
Celebrity Stylist, TV Personality & Influencer
#iTalk4Motherhood

@alilevinedesign



JAMES PRATT
Australia's #1 Relestate Auctioneer
#iTalk4Dreams

@james_pratt7



SHAWN LEAVITT
SVP Comcast, NBC Universal
#iTalk4Change&Disruption

@sleavitt00



JALEN JAMES ACOSTA
Music Producer, Founder, Music Entrepreneurship
#iTalk4Music

@jalenjames



**HOSTED BY:
Steven Cuoco**
Founder and CEO of United Angels Dream,
iMAGINE Magazine International, Power 98.5
Radio and Model Me VIP

@stevenecuoco



PHILLY FREEWAY
Artist, Rec Nation
#iTalk4Music

@phillyfreeway



KEKE SIMOT
Founder, Curvy Revolution
#iTalk4Curvy

@kekesimot



KEKE SIMOT
Founder, Curvy Nation
#iTalk4Curvy

@curvyrevolution



JENNIFER DONNELL
Co-Founder, Head of Talent & Strategic Partnerships
#iTalk4Courage

@jendonex



**THE INTERNATIONAL
DJ CASPER**
Co-Founder, Music Director & CEO
#iTalk4Music

@djcasperdj



**RED CARPET HOST:
Jessica Ross**
Actress & Publicists

@jessicarossofficial

iTalkNYC AND PAST EVENTS SPONSORED BY:



VIEW DJ CASPER IN ACTION



A NEW WAVE OF LEADERSHIP ENTERTAINMENT

iTalk pioneers a new wave of leadership entertainment coined, "motivational nightlife".

By combining leadership content, pop culture, stage drama and a nightlife type atmosphere, iTalk has cultivated a platform that ultimately allows creativity without restraint. Empowering diverse generational leaders of tomorrow across every industry, iTalk provides a way for them to tell their stories in creative, bold and authentic ways. Ultimately, inspiring audiences to push the needle and do the same.

For more information contact us at:
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